Conservation is not simply a matter of setting aside areas for special protection … [it] requires that we all protect and preserve this heritage.…

— Bob Debus, NSW Minister for the Environment, *State of the Parks*, 2001¹
Introduction

Setting aside land or water for a park is only the first step in a perpetual trust undertaken by the whole community. But when the decision is made to set aside and the activists depart and the forest falls silent, that is often the last that the general public hears of the park.

It is doubtful that most citizens could name more than a handful of parks, and many are visited only by the few. The pressure to set aside land in parks is often exerted in extremely on a quite narrow political front. This pressure has been accommodated relatively painlessly in the short term in NSW and other States and Territories, largely by converting existing public forest estate and other Crown or leasehold land. Accomplishing the objectives behind the set-aside is much harder and more continuously expensive.

The transfer of land to parks has been massive. The land management task has grown in proportion. The task is aggravated because parks are not just places on a map but also intellectual and emotional entities. They are invested with the ideas of the community, scientists, environmentalists, recreational bodies, commercial enterprises, educators and many more. From many points of view, they are what people think they are—they are subjective.

Given the sheer size of the real estate involved, we ought to look beyond the idealized views and seek to know more about the function that parks perform and how well they are managed to do this. We need to examine whether there is a mismatch between our expectations of the park system and the resources we are prepared to apply to it. And, if there is a mismatch, what the different approaches to park management are that would allow us to better match the two. These approaches could involve lowering expectations and providing more finance. They could also involve more diverse use of parks than occurs now.

This Backgrounder focuses mainly on NSW, but the parks systems of all States and Territories are subject to the same ongoing debate. The main themes are nationally relevant.

There Is No Single Parks Concept

Almost everyone would agree that parks are a good idea. We all want to preserve beautiful landscapes. Our enthusiasm for parks is reflected in their cumulative area and rapid rate of growth (see Chart 1).

But the reasons behind the enthusiasm can differ sharply. At one extreme, motocross drivers and downhill skiers want to tear through parks at high speed. They need open space. They use parks principally as a means to pursue highly specific activities. They are more interested in the landforms and weather conditions than the detail of vegetation or fauna. They are at the extreme ‘parks as sporting facilities’ end of the spectrum.

At the other extreme, environmentalists and scientists may want to severely limit human activity over large areas, to preserve them in their so-called ‘pristine’ state. For environmentalists, this may simply be for preservation of unique environmental features. Or it may be one plank of a broader philosophy that seeks to persuade society to turn away from material consumption towards what is seen as a more sustainable pattern of human activity. For scientists, there is the opportunity to study diverse ecosystems relatively undisturbed by modern human activity.


The bulk of the general public is blissfully unaware of these definitional refinements and, if asked, might not ac-
cept either extreme. It generally objects to loud, intrusive activities in parks and might well be unhappy at the creation of ‘private’ domains accessible only to self-selected groups of environmentalists or scientists. In practice, seriously intrusive recreational activities are restricted and, depending on their level of fitness and interest, people can go almost anywhere they want in parks. This allows for extensive park use for walking, cycling, camping, barbecuing, cross country skiing, swimming, canoeing and just standing around looking.

So the idea that parks are areas that are, or can be, preserved entirely in their natural state is no more valid than that they are, or should be, ‘open go’. ‘Pristine’, incidentally, is now one of the most debased words in the language. Virtually all Australian landscapes have been modified, often dramatically, by the action of the Aborigines who predated European settlement, the after-effects of their disappearance from large areas and the activities of the settlers that followed. Then there are the often-dramatic natural processes of landscape modification brought about by climate, fire and other natural disturbances. It is perhaps time that we reassessed the balance of park philosophy and were realistic about the inevitability of change.

**We Love Our Parks**

Whatever the reason, there is no doubt of the wide appeal of our parks.

The real and practical expression of support for parks is by those who make the effort to go to them. There are estimated to be around 21 million visits to NSW parks each year. This is almost a quarter of the total visits to all Australian parks. Most visitors are Australian and most of them are from within the State. The visitation estimates are not entirely reliable and are possibly on the low side.

Visitation is highly concentrated geographically. An estimated 3 million visit the Blue Mountains and one can wager that the majority don’t stray far from the Three Sisters viewing area. Jenolan Caves host one quarter of a million in a few hectares. Likewise, Kosciusko National Park has visitation of over 1 million, but mainly concentrated in the 1 per cent of the park comprising the alpine resort areas.

This highly concentrated pattern of visits suggests a lot of unvisited park elsewhere.
Even aside from this, we should not exaggerate the broader economic and social importance of total park visitation. It does not loom large in the overall figures for tourism. Table 1 and 2 contain extracts of data collected by the Bureau of Tourism Research for Tourism NSW. The Blue Mountains area is included as principally a park area. The Hunter is mainly a commercial resort area. The Snowy Mountains and North and South coastal areas have mixed use with a heavy sporting component and beach component respectively. The Outback is a very low visitation area and Sydney is the tourism powerhouse with small areas of park.

The figures speak for themselves but it is worth noting that:

- The Blue Mountains draws about 2 per cent of total NSW tourist time (measured by day trips and nights stayed) and less than one per cent of international visitor time, despite its world heritage status and relative proximity to Sydney.
- This compares with 6.6 per cent for the Hunter, 1.3 per cent for the Outback, 1.5 per cent for the Snowies and 42 per cent for Sydney (which includes 84 per cent of international visitation).
- The two most well-known park areas (Blue Mountains and Snowies) together draw only 3.5 per cent of total tourist time and 1 per cent of international visitor time.
- This figure is roughly halved if we count only those visits to these two areas made specifically for the purpose of visiting parks and for sightseeing (people visit all these areas for diverse purposes, such as visiting relatives and friends, eating out, etc.).
- Visits to the Coastal Areas may have a strong parks element in the sightseeing and beach categories, but

### Table 1: Domestic and overseas visitors, 2002-3

<table>
<thead>
<tr>
<th></th>
<th>Blue Mountains</th>
<th>Hunter</th>
<th>Outback</th>
<th>Snowy Mountains</th>
<th>North and South Coast</th>
<th>Sydney</th>
<th>Total NSW</th>
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<tr>
<td>Domestic overnight visitors ('000)</td>
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<td>562</td>
<td>568</td>
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<td>Domestic visitor nights ('000)</td>
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<td>1916</td>
<td>2188</td>
<td>24925</td>
<td>23382</td>
<td>93053</td>
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<td>Average length ofstay (nights)</td>
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<td>2.7</td>
<td>3.4</td>
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<td>International visitors ('000)</td>
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<td>92</td>
<td>12</td>
<td>16</td>
<td>213</td>
<td>2337</td>
<td>2427</td>
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<tr>
<td>International visitor nights ('000)</td>
<td>366</td>
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<td>53</td>
<td>106</td>
<td>912</td>
<td>36090</td>
<td>43080</td>
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<tr>
<td>Average length ofstay (nights)</td>
<td>5.8</td>
<td>16.9</td>
<td>4.4</td>
<td>6.7</td>
<td>4.3</td>
<td>15.3</td>
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### Table 2: Purpose of Visits by Domestic Visitors (%)

<table>
<thead>
<tr>
<th></th>
<th>Blue Mountains</th>
<th>Hunter</th>
<th>Outback</th>
<th>Snowy Mountains</th>
<th>North and South Coast</th>
<th>Sydney</th>
<th>Total NSW</th>
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<tr>
<td>Bushwalking, visiting park or garden</td>
<td>37</td>
<td>10</td>
<td>10</td>
<td>21</td>
<td>16</td>
<td>4</td>
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<td>General sightseeing</td>
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<td>30</td>
<td>24</td>
<td>35</td>
<td>25</td>
<td>30</td>
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<tr>
<td>Shopping for pleasure</td>
<td>18</td>
<td>17</td>
<td>14</td>
<td>11</td>
<td>26</td>
<td>30</td>
<td>25</td>
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<td>Sport</td>
<td>5</td>
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<td>13</td>
<td>25</td>
<td>24</td>
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<td>14</td>
</tr>
<tr>
<td>Beach</td>
<td>-</td>
<td>13</td>
<td>-</td>
<td>-</td>
<td>48</td>
<td>10</td>
<td>22</td>
</tr>
<tr>
<td>Other</td>
<td>71</td>
<td>87</td>
<td>58</td>
<td>61</td>
<td>76</td>
<td>96</td>
<td>84</td>
</tr>
</tbody>
</table>

Source: Bureau of Tourism, Research for Tourism New South Wales
this is conditioned by the seaside holiday motive, and focuses on the narrow strip of sand by the water rather than forests, wetlands and coastal ranges.

- More people apparently go to the Outback to shop than specifically to visit parks.
- The active users of the parks (bushwalkers, campers, etc., rather than sightseers) would be a (varying) fraction of all the totals.

Overall, 12 per cent of Australian tourist visits in NSW are to a national park, a significant but not overwhelming number considering the size, distribution, public profile and functions of parks.

Parks are also there to be studied and researched, and countless papers of a scientific, educational and operational kind are in continuous production. Many are no doubt of value in adding to the store of theoretical and useful knowledge. Some seem to be political hobbyhorses and of doubtful value.

In the dimension outside of actual visits, parks seem to act as a sort of psychological security blanket for our predominantly urban population. After all, 21 million visits are equivalent to about 3 visits per head of NSW population per year to any of the 650 parks. So many will not visit at all. But they like the idea of that large parks domain. It is the idea as much as regular use that provides powerful political support for campaigns to increase the protected areas. It is an open question whether this idea is matched by the reality.

**But We Do Not Know How To Value Parks**

None of the above provides a measure of the value of our parks. In this, we do not mean just the financial or potential resource value, but the broader utility postulated in welfare economics. This embraces all the values individuals ascribe to parks, some of which are subjective and hard to measure.

In the NPWS June 2003 financial statements, the value of the land (at ‘fair value’) was close to $1.3 billion. This seems modest for (then) 7 per cent of the State. It is approximately $200 per hectare. As undeveloped real estate, it would be a multiple of this. As State forest, it would be at least three times this value. The value in almost any conceivable alternative use would be several times this figure and, in some uses, would be many times. Even though we have made the decision to quarantine most of the park areas from agricultural, forestry, development and other uses, it would surely be sensible to reveal the value of the asset in some of those uses or in mixed use. This would indicate the opportunity cost of parks to the people of NSW.

The full value ascribed to its current use as park, rather than its ‘fair value’, should also be estimated. This would illuminate the decisions to create new parks. It would allow reassessment of existing parks to take account of the inevitable process of change in factors such as scientific value, degradation and usage. Valuation of amenity, environment, scientific inquiry and so forth would be legitimate (though difficult to measure) and subject to wide disagreement. On the other hand, insofar as the land transferred was State forest, many of the environmental values had been and would be preserved anyway and scientific inquiry and public access were already encouraged. In effect, the change to park might be no more than a rebadging of land, with banning of resource use and a reduced budget for maintenance and access. Is this a net gain in value?

Yet it is the intangible values rather than simple real estate that drive the creation of parks and they should not be left unquestioned or subject to simple assertion. It would be interesting to know how much individuals would be prepared to pay for these uses. We assert below that they do not seem even to be willing to pay for normal upkeep through the agency of government.

Because we do not place a clear value on parks, it is difficult to measure them against alternative uses. Thus, individual decisions to extend parks are often grounded in highly specific references to a few animal and/or plant species or physical features or biodiverse ecologies. They are acts of faith to some degree and difficult to assess, let alone contest. This is compounded by the lack of comprehensive data either on trends in the condition of parks or how well we look after them (see below). Given that decisions to lock away land in this way have been virtually irrevocable, this is a serious deficiency.
And Parks Don’t Come Free

Care of parks became much more demanding and costly over the 1980s and 1990s and this trend continues.

In part, this is due to the massive increase in size and geographical spread of the parks. We are a long way from the 15,000 hectares of the first park (Royal) and the spread is now from the Strezlecki Desert in the remote North West to the Cape Howe dunes on the far South coast.

The size and spread is compounded by a comparable increase in diversity of landscapes and complexity of ecologies contained in parks. Coastal, forest, grassland, alpine, bush and desert all require different management and care.

Added to this is the need to regulate and provide for increasing visitation, particularly in the most popular areas. Without amenities, the public will loudly complain—even as they heavily degrade their favourite places.

Perhaps most important is the cultural shift from acceptance of relatively straightforward park oversight and care to a demand for detailed management of the totality of the greatly expanded park environment. It has enormous implications. It involves gaining a much more intimate knowledge of all aspects of the parks’ ecologies. It requires intricate planning to manage those ecologies. It demands extensive expert and physical resources to put the plans into continuous action within an increasingly restrictive regulatory regime. Finally, it demands a continuous campaign of information and education to explain and justify parks. Currently, these demands are more stated than met.

Then there are the opportunity costs. Once a park has been locked up, these costs are usually forgotten but they continue to be incurred year by year. To the extent that Australia depends upon use of natural resources, we deny ourselves forever the potential locked up. It is worth looking at a few examples.

Perhaps the clearest Australian example of this near-sightedness was the decision in 1989 to ban a potentially rich mining development at Coronation Hill in a few relatively barren hectares of the 1.3 million hectares of Kakadu National Park in the Northern Territory.

In Queensland, the Government proposes to clone the existing Regional Forest Agreement to cover a million hectares of the western hardwoods region. This will close down the local timber industry (which has been operating sustainably in the area) with uncertain environmental benefits.

A current NSW example is the pressure to declare the Pilliga State forest area as park and cease all forestry operations. There is already a large area of park (80,000 ha) adjacent to the area. The Pilliga forest has a viable, sustainable timber industry based mainly on the extraction of cypress pine for use as a building material. Conversion to park would destroy an important part of the local economy and increase pressure to import timber. A side-effect would be that the forest would gradually convert to thick scrub rather than the pre-European open woodland created by indigenous fire regimes. It would periodically burn in large swathes, releasing huge quantities of greenhouse gases instead of locking the carbon up as timber in buildings.

A further example is the pressure to limit, and ultimately ban, the gathering of firewood. The NSW National Parks Association (NPA), which disapproves of this use, estimates it at 1 million tonnes per annum. The use of firewood is minuscule and highly efficient in terms of extraction and distribution costs. One million tonnes is a tiny fraction of that burned in regular bushfires and much of it would probably burn in this way if not extracted. This appears to be a non-problem imported from the Third World, where burning the forests for domestic fuel is a major cause of deforestation. Incidentally, there is no attempt to measure, or account for, the ecological costs of major wildfires in parks.

Parks are not a free good. They confer benefits and in-
cur direct and opportunity costs. There is no reason why we should not examine ways to increase the former and reduce the latter.

**We Don’t Treat Our Parks Well**

The available evidence on the state of parks varies from incomplete to sketchy. A new document on this matter is to be produced soon. It will be interesting to see how comprehensive is the quantitative data on matters such as threatened species, pests, erosion and destruction by wildfire.

The available evidence suggests three things. First, we don’t have the data to make a sound judgement on the health of the parks. Second, the evidence we do have suggests that all is not well. Third, the NSW Government is not applying the resources required either to get the data or fulfil the land-management task. This is not necessarily to criticize the parks service itself, which might well perform differently in more favourable financial circumstances.

**Data Deficiency**

In his 2004 performance audit of management of parks, the NSW Auditor-General noted that that the parks service had yet to develop an adequate information base to measure its success. Nor had it defined what would constitute success. At the disaggregated level, park plans of management do not focus on performance indicators or include timeframes. He concluded that the parks service could not judge its progress in conserving our natural and cultural heritage. In measured Audit-speak this indicates a considerable planning and operational deficiency.

The difficulty with lack of data is not just that we don’t know the size or gravity of the problems, but we also don’t know whether they are growing or declining. Parks are living entities and pests aren’t a static quantity sitting waiting to be measured. They spread. The parks service undertakes control programmes and can measure their success in specific cases, such as killing foxes or removing bitou bush in specific areas. These efforts are limited in time and space. They tell us where and if the skirmishes are won but not the state of the war.

**All Is Not Well**

We do not know in detail what the state of the parks is, but there are disturbing indications that all is not well. It is perhaps a little unfair to recount the litany of pest fauna that infest the parks. But the foxes, dogs, pigs, goats, cattle, rats, cats, deer, horses, rabbits, hares, donkeys, camels, cane toads, feral bees and crazy ants are all present threats. A similar list, headed by bitou bush, blackberry and lantana, could be made out for weeds. This is not to mention uncontrollable wildfires or less obvious detriments such as theft of species and bush rocks.

There are some, more specific indicators:

- We know that 900 km of the coast is infested with bitou bush—a 30 per cent increase since 1981.
- 'The 2002 Report by English and Chapple on management of feral animals in parks noted that ‘feral animals remain abundant’ and that ‘the enormity of the task faced by the NWPS must be acknowledged’.
- The National Parks Association has proposed a $40 million inter-agency programme to tackle pests.
- We know that one-quarter of the parks burned in the 2002 and 2003 fire seasons. The limited fire-fighting resources were concentrated on saving life and property. The environmental losses were enormous.
- The parks service has failed to prepare all the recovery plans under the *Threatened Species Act*. The Act prescribes the required recovery task, which grows annually as new species are listed.
- The NSW Auditor-General referred to a substantial and growing deferred maintenance liability in the parks and noted the backlog in preparation of park management plans.
- Allocation of resources seems to be skewed. In 2002–03, 23 per cent was allocated to assessment and planning, 33 per cent to management and 44 per cent to facilitation (presumably, doing the job).
- The 2002–03 employee statistics showed that 52 per cent were management, clerical and researchers, and 28 per cent were field officers. No doubt the latter also have much paperwork.
The Uses and Value of National Parks

They also spend much of their time on visitors—hence 90 per cent of fines collected were for traffic and parking violations rather than offences against the environment.

In some respects the parks service is placed in an impossible position by the clash of conflicting interests. A successful performance in tourism, for example a new road, might be regarded as a disaster by environmentalists. The Auditor-General referred to an ‘elaborate web of legal, policy and stakeholder accountabilities’. Reconciling these conflicts is a time-consuming task, doomed to fail. The conflicting parties have no incentive to agree.

Operational deficiencies can be created artificially. The micro-managing obsession of the NSW Government has given rise to a massively complex array of legislation and regulations relating to flora, fauna, land, water, fire, pests, roads, buildings, campsites and much more. One small example is the narrowing of the window allowed for fire hazard reduction—this when the demand for reduced fire risk is priority, when $50 million was spent fighting fires in the last emergency, and $23.5 million insurance is paid to cover the risk.

Resources Are Inadequate

The Auditor-General commented that for the past six years the government had provided only half of the funds sought for management of new reserves. Of course, agencies routinely do not get all the money they ask for, but they generally get more than half. And if the parks service has been honest in its assessment of need (and there is no reason to think otherwise), then the deficiency of development and maintenance on the 1.5 million new hectares of park created in that period would be very large and accumulating. The growth in the NPWS current budget lends support to the hypothesis of initially strong support for the increasing park area but a levelling, if not a decline, of real financial support in the latest years (see Chart 2). If we look at the human resources applied for the latest year for which statistics are published (2002–2003), we find that there is a ratio of 22,700 hectares of park for each park ranger. The rangers are the key professionals in the field. Two hundred and sixty rangers to supervise 7.5 per cent of the State does not seem adequate. When we take account of the concentration of rangers shepherding visitors in the busier places, the ratio of area to officer would be much higher. The ratio of rangers to visitors is in excess of one to 80,000. In recent years, the number of rangers and support staff in the field has levelled off as the parks have continued to grow.

The tourism industry has no doubts about the state of park financing. The Tourism and Transport Forum concluded in 2004 that ‘The findings make it clear that there

<table>
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<th>Year</th>
<th>88/89</th>
<th>91/92</th>
<th>94/95</th>
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is a funding crisis for parks and Protected Areas….’ and ‘… most parks have insufficient funds to carry out both natural resource management and visitor infrastructure management simultaneously…’.

Similarly, the Commonwealth Department of Industry, Tourism and Resources has asserted that ‘Funding to park management agencies is insufficient to meet all expectations for conservation and visitor infrastructure’.

These conclusions must be tempered by the knowledge that there is a sectoral bias in them. Also, we won’t ever meet all expectations for parks. Excessive expectations are a problem in themselves. Nevertheless, the tourism industry sees a genuine and substantial gap between current park performance and the necessary minimum. It also sees an enormous, untapped tourism potential. Nor is the industry simply rent-seeking. It proposes public/private sector partnerships to overcome some of the deficiencies.

Comment from the parks service itself is naturally circumspect. In the more open climate of the early 1980s, the service was stating that ‘…many Service areas managers are called upon to accept more responsibilities while being faced with inadequate resources…’

It would be interesting to take a confidential poll today. It is likely that exactly the same comment would be made. And the currently straitened NSW State budget is likely to yield fewer rather than more resources to parks in the period ahead.

The biggest cost drivers in parks are fire, pests and infrastructure. In other words, they are either controlling pressing problems or satisfying the demand for human activities.

If we really believed in our parks, they would have much more human and material resources applied to them. The $294 million applied to parks in 2004–05 seems large, but the task is on an even larger scale. Parks are the victim of the same self-defeating process affecting so many State government programmes. This involves a sequence of over-ambitious governments over-promising to the public and over-committing limited budget resources. In the end, nothing is done well and band-aids are applied to the most serious wounds. Unfortunately for parks, their neglect becomes apparent only in intermittent spectacular fires and the gradual deterioration of the park lands.

**Do We Need Any More Parks?**

There is continuing, automatic political pressure to expand the number and extent of parks.

Ignoring for the moment the facts that we are running out of State forest areas, that we don’t want to fund parks properly, that they are not overused and that there are private substitutes for them, is there a case for further significant expansion of parks?

The National Parks Association targets were for 10 per cent of the State to be reserved by 2003, 15 per cent by 2005 and 20 per cent by 2013. This is impossibly ambitious. Even to get to 10 per cent from where we are now would require 5 new Kosciusko-sized parks.

The Association would also like stronger conservation controls over other Crown land and private land. Virtually all environmental groups favour expansion of parks and more controls over private land and they campaign more or less continuously for both.

The National Strategy for the Conservation of Biological Diversity (1996) proposed a system of voluntary reserves on private land to complement the park system. Other schemes are for a continuous protected area stretching the length of the Great Dividing Range from Victoria to Queensland. There is even a grand national plan by the Wilderness Society—the WildCountry project. For the more extreme groups, only a virtual return to nature would satisfy, implying a very large park estate.

From a not too extreme environmentalist point of view, it is possible to justify significantly greater expansion of the parks and control of private property for many reasons—to protect threatened species, preserve habitat, enlarge riparian zones and so forth. To provide areas representative of all ecological types and areas in the State could justify almost indefinite expansion of protected areas. Much of the State could be argued to be ecologically unique. Provision of ‘adequate’ wildlife corridors implies quarantining large swathes of private property. But such classifications are arbitrary in the end. NSW already plans protection for 15 per cent of all ecosystem types (whatever they are) when
international agreement prescribes only 10 per cent.

In practice, the narrow front political pressure tactics applied generally work. The guerrilla forces of the Green movement have been able to defeat an immobile government tactically. And politicians like to surrender; they like to declare parks, especially if the land can be transferred relatively painlessly. So there has been a rapid, substantial expansion in park areas as shown in Chart 1.

The counter to this inexorable process (founded on an almost automatic case for more parks) is to identify a point to stop. This is always difficult when faced with the next pressing case for conservation of yet another threatened area/species. But there are some persuasive arguments to suggest we are close to a reasonable level. 7.5 per cent of NSW is a large area and a large proportion. It is not as representative as some would like but, as mentioned, if a fine enough filter were applied to representativeness, we could lock up a good proportion of the State.

Furthermore, we are clearly not willing to force government to apply the necessary level of resources to the existing protected area, which suggests that there is a strict limit on the value we place on more parks, which in turn weakens the case for further expansion.

Also, the parks system is also now complemented in several ways. There are 2.3 million hectares of wildlife refuges on private land. There are voluntary conservation agreements covering 1.7 million hectares. There are significant areas reserved for indigenous people. The counterpart of increasing the park area is that State forests have been reduced to a fraction of their original size, so the area of native vegetation available for commercial timber operation is now a fraction of what it was.

Perhaps the most dramatic change has been brought about by the regulation of broadscale clearing enforced in all States in the last ten years. Table 3 shows the steep decline in broadscale clearing. With Queensland legislation due to take effect next year, the rate of clearing will be reduced to a small magnitude there. Significant broadscale clearing is virtually at an end in Australia (except for the large areas regularly cleared by wildfire). In NSW, this state of affairs is reinforced by the Government’s failure to provide a regime for private native forestry.

The implication is not just that the area of protected native vegetation on private land will cease to decline. It is highly likely that it will ‘regrow’ and thicken in regulated zones including over approximately 60 million hectares in SW Queensland. This propensity is reinforced by the array of other legislation enacted over recent years designed specifically to protect native vegetation, threatened and endangered fauna and flora, riparian zones, steep slopes, wetlands and other environmental imperatives. All tend to transform private land into quasi-parks and to force private landowners to fund public environmental objectives.

Some of this legislation is absurd and unadministrable,
as we have pointed out to the Productivity Commission Inquiry into the regulation of native vegetation.\textsuperscript{16} It will nevertheless tend to extend the protected domain into private, rural lands. It will also tend to increase the (private) resources applied to conservation on those lands as private landholders struggle to comply with the regulations. Incidentally, there is something of an irony in the attempt by the NSW Government to apply Property Vegetation Plans to the thousands of private rural properties when it has yet to apply them in national parks.

Taking a broader view, the international statistics (OECD) show Australia (with NSW at the Australian average) comparing well.\textsuperscript{17} Table 4 shows the percentage of total land mass in protected areas for a selection of countries. For its geographical area, Australia has a comparatively large park area. (It would compare even better if the Great Barrier Reef Marine Park were included.) But if we look at the percentage of protected area in the higher categories—wilderness and national park as opposed to multiple-use zones—or the hectares per head of population, then Australia (and NSW) excels.

Incidentally, other OECD data show Australia also comparing well in wetland reservation, forest harvesting, freshwater extraction and the proportion of species under threat. This not only reinforces the case that we have sufficient protected area but that we are far from being the environmental vandals we are often portrayed to be.

What we have done, so far, is to increase the quantity of protected area. The focus now should be on quality, on improving what we have got. That will require a lot more thought than simply creating new parks.

Not only do we have no idea of what environmental outcomes we want in our parks (or for the State generally) but we have yet to accept that, whatever we want, the constantly changing environment will give us something different.

**Parks and Conservation**

Questions about the size and management of parks are intertwined with the broader issue of conservation in NSW. The creation of new parks is the clearest expression of conservation policy—the appropriation and quarantining of areas of the State to preserve them. Equally important is the large and growing body of regulation designed to effect conservation on private land referred to above.

This broad push to conserve immobilizes more-or-less productive land and resources. The push, by definition, mainly comes from those who do not make their living from the land that is being locked away.

The whole conservation process is reinforced by the

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<th>Table 4: Major protected areas, late 1990s</th>
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<td><strong>Total size (square km)</strong></td>
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*Source: OECD Environmental Data - Compendium 2002*
enormous, detailed scientific effort being expended on investigating minute ecological relationships. These ‘fine filter’ studies of threatened species and threats to the environment help to create a climate of apprehension while at the same time generating a host of impossibly complex and onerous environmental management and recovery plans. We have turned scientists into land managers—a task for which they are unqualified and for which they need accept no responsibility for mistakes.

The result is a strategy of ‘more park is better’ and ‘do less in the parks’. This approach is incompatible with sensible land management on either public or private land. Perhaps for this reason, the private land manager is often ‘consulted’ but has little influence in the policy formulation process.

A corollary is that we do not have a clear idea whether the current policies are the best, either economically or ecologically, for the State. It may be that there are alternatives to the ‘more is better’, ‘do less’ strategies that would achieve most of the conservation aims at the same time as providing for a wider range of goods and services.

And there is a degree of hypocrisy here. By far the biggest environmental impacts in NSW are generated by our cities and urban dwellers. They are the source of most emissions and wastes. They consume large quantities of energy and mined resources. As reported recently, rising electricity consumption and increased motor vehicle use will increase NSW greenhouse gas emissions.18

While supporting closure of sustainable Australian native forests, we import quantities of rainforest timber from Indonesia, the Philippines and Thailand. At best, this is a double standard. Even within its own (admittedly flawed) reasoning, it is adversely affecting the environment of poor countries in order to preserve our own.

We are an ambivalent society in this respect. We support substantial expansion of parks to improve the environment, but reject much more important changes that might affect our personal behaviour and circumstances.

**Think Outside The Square—We Need a New Model**

It is clear that parks need more resources applied simply to do the basic environmental and recreational tasks. They need even more to perform the enhanced and expanded duties imposed on them.

Aside from considerations of how well the current job is done, we have reached a stage where we can rethink both the use of parks and the complementary role of private conservation. Instead of expanding the park area, we should make better use of the parks we have.

**Use Of Parks**

The NSW tourism industry has offered a vision with much increased visitation to parks through what it describes as nature-based tourism. There is evidence that Australians are overwhelmingly positive about international tourism. We still draw only one per cent of world visitors, but this sustains over 300,000 jobs. Expansion of visitation to parks will require active partnerships with the tourism industry and simpler regulation of planning permission and permits. It will require more and better facilities. It will press hard on the parks definition of ‘sustainable and culturally appropriate’ visitation.19 But it might well provide additional resources not just for tourism but also for the general budget of the parks.

In the same vein, the parks service could consider more effective charges for use of parks. For example, it would be fair to charge more heavily those making really extensive use of the parks, through walking and camping in remote and ‘pristine’ areas, as opposed to those using the more intensively visited and commercially supported places. Equally, if the parks have great scientific value, some of their costs might be borne by the scientific bodies that currently make use of them. The costs of locking up and maintaining parks are high and those that advocate and
use them would presumably be willing to pay part of their cost. This would still leave much of the cost with non-users through the State budget.

There are good arguments for increasing the resource use of parks. This already occurs on a large scale in Kosciusko and the Blue Mountains with the harvesting of water. With the growth of Sydney, this call on water resources is likely to increase.

With appropriate safeguards, there is also a case for selective forest operations. This would no doubt generate cries of outrage. It is conveniently forgotten that most of the park estate was once public forest. It was maintained over many decades and continuously regenerated in a sufficiently good condition to qualify ultimately as park—in some cases, even as old growth forest. Indeed, we wonder whether the declaration of parks has done much more than ban sustainable resource use and reassigned the areas for neglect. Extraction of timber on modern principles would extend effective management of the parks’ forests. It might help fund fire access trails (the Barrington Tops access road was originally a forest trail). It would be a preferable alternative to the complete destruction of habitat and standing timber following major wildfires. It might also partially substitute for the expensive and often ecologically suspect timber we import.

It is worth noting that Tanzania, with 25 per cent of its land in protected areas, makes ten times more revenue from the 10 per cent of tourists that are hunters than from the other 90 per cent. Perhaps we could make a virtue of necessity by allowing more liberal permits to hunt for pest or abundant species.

Grazing in parks has been the subject of much dispute. It could be worth examining the potential for limited agistment of animals outside of the more sensitive park areas. This activity was carried on for generations in the previous forest areas. There may even be benefits in the reduction of fuel levels. The ecological and economic viability of agri-environmental schemes (much broader than grazing) is well recognized and extensively practised internationally.

Mining has always been an anathema to environmental groups both within and outside parks. The environmental effect of mining operations can now be much better controlled than was historically the case. For many mining operations, the required area of operations is relatively small. Closing off such a large percentage of the prospective mineral resources of the State permanently makes no sense when, with modern methods, they could be utilized.

Co-operation

The park service already attempts to consult with many ‘stakeholders’. There may be the potential for improved management through:

- more input from local/adjacent land holders—this could extend the coverage of data on rare species and pests, advise on increases in fire risk and mobilize assistance in some basic tasks such as access and hazard reduction.
- mobilization of community groups, such as bushwalkers and campers, to monitor and collect information on the quality of parks—this could significantly extend the geographical range and the depth of data collection.

Private Conservation

Australia has about 500 million hectares of private non-urban land of which NSW would have more than 60 million hectares. The National Strategy for the Conservation of Biological Diversity (1996) aimed by 2005 to establish ‘a system of voluntary or co-operative reserves or both and other management schemes on private lands to complement the protection provided … in (public) protected areas’.

The experience of private conservation has been mixed. Some initially successful projects, such as Earth Sanctuaries in South Australia, have found it difficult to generate sufficient sustained tourism receipts. This is consistent with the tourism data discussed above. Wildlife refuges on private land are numerous and extensive (1.7 million hectares) but there is little data on their effectiveness.

In the end, the coercive nature of environmental legislation may enforce conservation of a distorted kind on
private landholders. But the obsessive micro-managing implied in individual Property Vegetation Plans envisaged in NSW is bound to fail. Individual rural holdings cannot be fitted into some kind of State-wide planned ecology. All this is a long way from the 'application of appropriate economic and market based measures to support the conservation of terrestrial native biodiversity’ envisaged by the National Heritage Trust.\(^2\) US experience has shown that a proper regulatory framework can encourage private conservation. In NSW, there are large areas of private native vegetation, including forest, which the landholders show no signs of clearing. A more flexible regime which encouraged sensitive use of these areas, including selective timber extraction, might well result in a permanent extension of the protected area on private property in only a slightly modified form.

**Conclusions**

The conclusion is not necessarily a massive increase in finance for the NPWS, much less a massive increase in park areas. There is a case for some increase in the financing of the conservation mandate together with some rethinking of priorities. We need to improve quality not increase quantity—clean up rather than extend.

But it is clear that the main pressure now and in the future will be from managing human visitation/tourism. Instead of providing more public finance for these purposes, the answer lies in wholehearted co-operation with the private sector. This will encourage investment in the required facilities. It will widen and deepen public support for the parks.

We recommend that this be effected by:

- More active partnership with the tourism industry.
- Revised charging for park use.
- Controlled mixed use of parks, including native forestry and grazing.
- Further encouragement of private conservation.

We have had a headlong expansion of parks in recent times. There has been an almost desperate drive to lock away land and think about the full implications later. Now is later. We should now be grown-up enough to modify the purist vision of national parks as undisturbed natural systems. They never were and never will be.
The Uses and Value of National Parks

17 OECD, Key Environmental Indicators—2004, Paris, France.
19 Ibid., 13, (2), 2003.
20 IUCN, World Commission on Protected Areas—Protected Areas Program—Parks, 13, (1), 2003.
21 Ibid., 13, (2), 2003.

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ABOUT THE AUTHOR

Jim Hoggett is a Senior Fellow with the Institute of Public Affairs. Before he joined the IPA he worked extensively in the Australian public and private sectors. He spent 16 years in the Commonwealth Treasury, advising on matters such as international finance, industry policy and foreign investment and serving a term on the Australian delegation to OECD. He was subsequently Economic Adviser to the Business Council of Australia. He has worked in senior management positions in Pioneer International, Australis Media and Star City Casino.

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