

Documentary Films...

OVER the past year, the Institute's 16 m.m. films were lent to close on 200 organisations throughout Australia—schools, universities, business concerns, church groups, associations and government departments. Thousands of people in all walks of life have seen our I.P.A. films and we feel that they are making an important contribution towards better economic understanding.

The following films have been widely screened:

- "CAN WE BE RICH?"—an excellent British productivity film.
- "PRODUCTIVITY—KEY TO PLENTY"—an American film with a world reputation.
- "OVER TO YOU"—the British Hosiery Industry team's visit to U.S.A.
- "MONEY AT WORK"—from the New York Stock Exchange.
- "WHAT MAKES US TICK?"—from the New York Stock Exchange.
- "THE ETERNAL FOREST"—from Australian Paper Manufacturers Limited.
- "THE TREE OF LIFE"—from Lever Associated Enterprises Pty. Ltd.

We have recently added the following films to our library:

- "PRODUCING FOR DEFENCE"—an Encyclopaedia Britannica film discussion on the all-important subject of productivity, between four famous personalities, including Paul Hoffman.
- "IN BALANCE"—a film on the function of profits, by Burroughs Corporation, U.S.A.
- "BUILDING FRIENDS FOR BUSINESS"—by Swift & Co., U.S.A.
- "JOB FOR JOHNNY"—a British Iron and Steel Federation film dealing with apprenticeships.
- "THERE'S MORE TO IT THAN THAT"—from The Goodyear Tyre and Rubber Company (Australia) Limited.
- "POINT OF NO RETURN"—from Aims of Industry Ltd., London.

The Institute will be very pleased to make available any of these films free of charge to interested organisations desirous of screening them.

The services of Moviesound, 43 Hardware Street, Melbourne (MU 1100), are available to firms and organisations which need an operator and projection equipment.