



FREE ENTERPRISE FILMS

The Institute is building up a small collection of 16 mm. sound films, which will be made available free-of-charge to interested people on request.

The following films are available at present:—

"Can We Be Rich?"—The basic theme of this excellent British film is productivity, the commentary being provided by Mr. Geoffrey Crowther, Editor of the renowned English journal "The Economist".

"Money at Work"—The story of millions of American investors whose savings built U. S. Industry and made possible the world's highest standard of living. (A gift of the New York Stock Exchange)

"Over to You"—An account of a recent visit to U.S.A. of a Productivity Team representing the British Hosiery industry.

"Productivity — Key to Plenty" — This film shows that rising output per man-hour in U.S.A. has been largely achieved by increased use of mechanical power and that productivity accounts for the high standard of living in U.S.A.

"The Eternal Forest"—The story of the wise use of forestry resources. The film shows how Australian Paper Manufacturers Ltd. are conserving a national asset and are also planting for the future. A gift of Australian Paper Manufacturers Ltd)

"The Tree of Life"—An account of Unilever's achievements in the field of native administration and in the production of palm oil and soap in the Belgian Congo. (A gift of Lever Associated Enterprises Pty. Ltd)

"What Makes Us Tick"—This is a colour film in cartoon form. It is designed to show the average American, in a simple way, how the New York Stock Exchange operates. (On long term loan from the New York Stock Exchange)

The I.P.A. intends to add other suitable films which tell a story of industrial achievement, make some contribution towards the wider understanding of the part played by free enterprise in the economy, or contribute in some other way towards better economic knowledge. The Institute would be pleased to hear from companies which have films of this kind that might be included in our film library.

The Institute desires to advise readers that the firm of Moviesound, Motion Picture Engineers and Exhibitors, have been appointed official film projectionists for the I.P.A. Moviesound is fully equipped for the projection of all 16 mm. films. Its facilities include a mobile screening unit and a range of entertainment films which are available for staff amenity screenings, etc.

Further particulars regarding these services may be had on application to—

MOVIESOUND
43 Hardware Street, MELBOURNE, C.1
Telephone: MU 1100