

IPA POLL

ATTITUDES TOWARDS RURAL AND REGIONAL AUSTRALIA

AUGUST 2023



Attitudes towards rural and regional Australia poll

This poll of 1,000 Australians was commissioned by the Institute of Public Affairs. Data for this poll was collected by Dynata between 4 August to 6 August 2023.

QUESTION 1:

Approximately how much food do you believe Australian food producers produce each year?

Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Australia does not produce enough food to feed our population.	12%	12%	13%	13%	13%	9%	10%
Australia only produces enough food for our domestic needs.	21%	28%	32%	27%	15%	14%	11%
Australia produces twice as much food needed for our population.	41%	40%	37%	35%	43%	49%	44%
Australia produces three-times as much food needed for our population.	16%	14%	13%	14%	17%	19%	20%
Australia produces four-times as much food needed for our population.	10%	6%	5%	11%	12%	9%	15%

QUESTION 2:

In the last 12 months, have you taken a holiday or visited a regional or rural part of Australia?

Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Yes	54%	66%	57%	57%	54%	51%	43%
No	46%	34%	43%	43%	46%	49%	57%

QUESTION 3:

In the last 12 months, have you gone on an overseas holiday?

Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Yes	28%	32%	40%	28%	26%	25%	18%
No	72%	68%	60%	72%	74%	75%	82%

QUESTION 4:

In the last 12 months, have you visited a farm?							
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Yes	30%	56%	39%	37%	24%	17%	14%
No	70%	44%	61%	63%	76%	83%	86%

QUESTION 5:

Do you believe the mining and resources sector is critical to our nation's future success?							
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	28%	18%	13%	27%	30%	35%	41%
Agree	42%	29%	49%	45%	42%	38%	46%
Neither agree nor disagree	22%	39%	27%	21%	20%	24%	10%
Disagree	5%	10%	7%	5%	5%	2%	2%
Strongly disagree	3%	4%	4%	2%	3%	1%	1%

QUESTION 6:

To what extent do you agree with this statement? Government revenue provided by the resources sector has benefited the whole community through the funding of schools, roads, and hospitals.							
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	18%	8%	9%	15%	18%	19%	32%
Agree	43%	43%	42%	42%	39%	45%	45%
Neither agree nor disagree	30%	40%	37%	34%	30%	25%	18%
Disagree	7%	7%	10%	8%	7%	9%	4%
Strongly disagree	2%	2%	2%	1%	6%	2%	1%

QUESTION 7:

What impact do you believe farming has on our environment?							
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
High positive impact	15%	14%	14%	17%	15%	13%	16%
Positive impact	33%	42%	42%	36%	29%	19%	31%
Neither a negative nor a positive impact	34%	26%	28%	31%	38%	47%	33%
Negative impact	16%	16%	13%	13%	16%	17%	19%
High negative impact	2%	2%	3%	3%	2%	4%	1%

QUESTION 8:

Have you ever considered a career in the agriculture, mining, or resources sector?

Column %	TOTAL	18-24	25-34	35-44	45-54	55-64	65+
Yes	24%	38%	30%	27%	21%	20%	9%
No	76%	62%	70%	73%	79%	80%	91%

QUESTION 9:

To what extent do you agree with this statement? Farmers, food producers, and Australia's mining sector are under-appreciated.

Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	25%	26%	20%	26%	22%	27%	31%
Agree	43%	42%	50%	40%	42%	36%	47%
Neither agree nor disagree	21%	27%	20%	23%	24%	23%	13%
Disagree	8%	4%	6%	8%	8%	11%	9%
Strong disagree	3%	1%	4%	3%	4%	3%	0%