

August 2021



MEDIA PANIC POLL

Media Panic Poll

This poll of 1,033 Australians in New South Wales was commissioned by the Institute of Public Affairs. Data for this poll was collected by marketing research firm Dynata between 24-28 July.

Summary

Column %	The media has been alarmist in its reporting on the COVID-19 situation in Sydney.
Strongly Agree	28%
Somewhat Agree	32%
Neither Agree nor Disagree	19%
Somewhat Disagree	12%
Strongly Disagree	10%
Top Net (Strongly agree/ Somewhat agree)	59%
Bottom Net (Somewhat disagree/ Strongly disagree)	21%
NET	100%
	1033

The media has been alarmist in its reporting on the COVID-19 situation in Sydney.

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Strongly Agree	26%	36%	29%	24%	26%	26%
Somewhat Agree	40%	38%	36%	28%	25%	24%
Neither Agree nor Disagree	25%	16%	17%	19%	25%	17%
Somewhat Disagree	4%	8%	11%	16%	14%	16%
Strongly Disagree	5%	2%	7%	13%	10%	18%
Top Net (Strongly agree/ Somewhat agree)	66%	74%	65%	52%	51%	49%
Bottom Net (Somewhat disagree/Strongly disagree)	9%	10%	18%	29%	24%	34%
NET	100%	100%	100%	100%	100%	100%

Are you...?

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
Male	28%	35%	45%	44%	67%	76%
Female	70%	65%	55%	55%	33%	24%
Other	2%	0%	0%	1%	0%	0%
NET	100%	100%	100%	100%	100%	100%

Location

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
Metro	79%	87%	79%	73%	64%	53%
Rural/Regional	21%	13%	21%	27%	36%	47%
NET	100%	100%	100%	100%	100%	100%

What is your annual gross (i.e. before tax) household income range?

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
Less than \$15,000 AUD	15%	4%	6%	2%	5%	3%
\$15,000 to \$29,999 AUD	8%	7%	5%	13%	15%	18%
\$30,000 to \$44,999 AUD	6%	9%	6%	9%	13%	27%
\$45,000 to \$59,999 AUD	9%	7%	7%	8%	8%	11%
\$60,000 to \$74,999 AUD	9%	12%	10%	5%	8%	9%
\$75,000 to \$99,999 AUD	18%	15%	16%	13%	15%	13%
\$100,000 to \$149,999 AUD	9%	21%	24%	25%	19%	7%
\$150,000 to \$199,999 AUD	9%	14%	14%	12%	6%	4%
\$200,000 to \$499,999 AUD	3%	4%	6%	5%	4%	1%
\$500,000 to \$999,999 AUD	0%	1%	0%	1%	0%	0%
\$1 million + AUD	0%	1%	0%	0%	0%	0%
Prefer not to answer	14%	5%	5%	6%	8%	7%
NET	100%	100%	100%	100%	100%	100%

What is your annual gross (i.e. before tax) personal income range?

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Less than \$15,000 AUD	32%	11%	14%	13%	17%	13%
\$15,000 to \$29,999 AUD	16%	13%	9%	16%	24%	37%
\$30,000 to \$44,999 AUD	8%	14%	10%	9%	11%	18%
\$45,000 to \$59,999 AUD	13%	14%	10%	13%	7%	10%
\$60,000 to \$74,999 AUD	3%	11%	12%	9%	10%	6%
\$75,000 to \$99,999 AUD	4%	16%	17%	17%	10%	5%
\$100,000 to \$149,999 AUD	3%	9%	14%	10%	8%	2%
\$150,000 to \$199,999 AUD	3%	4%	6%	4%	3%	2%
\$200,000 to \$499,999 AUD	0%	0%	1%	2%	1%	0%
\$500,000 to \$999,999 AUD	0%	1%	0%	0%	0%	0%
\$1 million + AUD	0%	1%	0%	0%	0%	0%
Prefer not to answer	17%	5%	6%	8%	10%	7%
NET	100%	100%	100%	100%	100%	100%

How would you describe your current living arrangements?

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Living with parents	45%	15%	13%	3%	3%	1%
Living on my own or with housemates/boarders	24%	20%	19%	24%	24%	11%
Living with a partner/spouse, never had kids	13%	26%	15%	14%	14%	8%
Parent/guardian, with the youngest child aged under 3 years living with me	9%	22%	11%	2%	0%	0%
Parent/guardian, with the youngest child aged 3-12 years living with me	3%	16%	32%	19%	2%	0%
Parent/guardian, with the youngest child aged 13-18 years living with me	2%	1%	7%	24%	6%	1%
Parent/guardian, with the youngest child aged 19 years and above living with me	2%	1%	1%	11%	14%	9%
Retirees	1%	0%	0%	1%	6%	41%
Parent/guardian, with children aged 19 years and above who have left home / Empty Nesters	0%	0%	1%	2%	27%	24%
Other (please specify)	2%	0%	0%	1%	4%	5%
NET	100%	100%	100%	100%	100%	100%

Which of the following best describes your employment status?

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Full-time (30 or more hours per week)	25%	56%	60%	44%	28%	5%
Part-time	23%	19%	14%	17%	12%	8%
Contract, Freelance or Temporary Employee	3%	3%	2%	3%	2%	1%
Full-time Student	26%	3%	1%	1%	0%	0%
Part-time Student (working more than 30 hours per week)	2%	1%	0%	0%	0%	0%
Part-time Student (working less than 30 hours per week)	7%	1%	0%	0%	0%	0%
Homemaker	2%	4%	7%	8%	7%	1%
Self-employed	2%	4%	2%	6%	5%	1%
Stay-at-Home Parent	2%	2%	1%	5%	1%	0%
Retired	0%	1%	1%	4%	30%	81%
Semi-retired	0%	0%	0%	0%	2%	3%
Unemployed	9%	6%	10%	11%	10%	1%
None of the above	0%	0%	0%	1%	4%	0%
NET	100%	100%	100%	100%	100%	100%