

January 2021



AUSTRALIA DAY POLL

Australia Day Poll

This poll of 1,038 Australians was commissioned by the Institute of Public Affairs. Data for this poll was collected by marketing research firm Dynata between 11-13 December 2020.

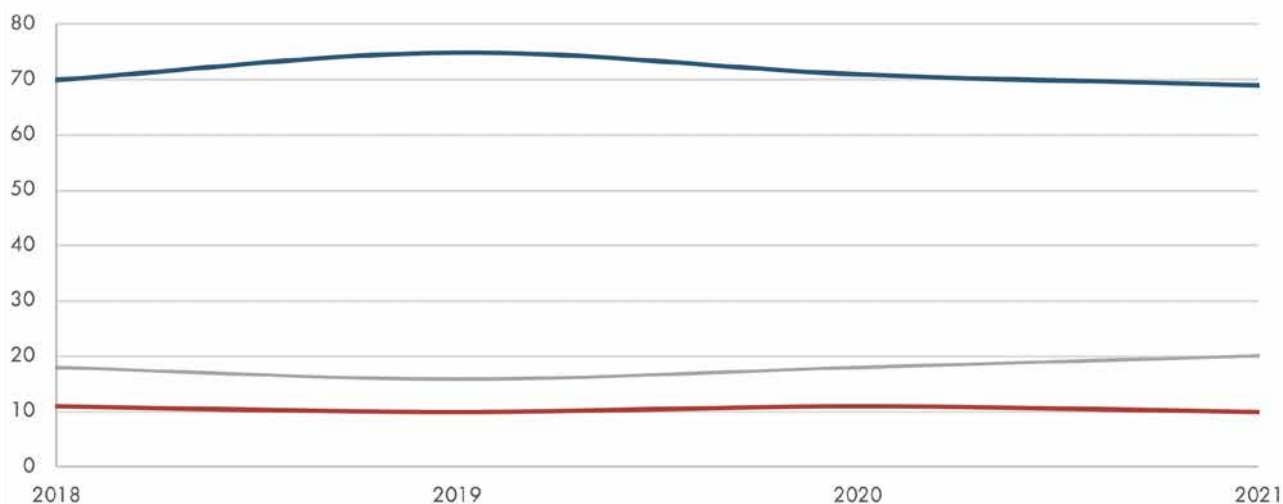
Summary

Column %	I am proud to be an Australian	Australia has a history to be proud of	Australia Day should be celebrated on 26 January	Australia Day is an authentic way for Indigenous and non-Indigenous Australians to celebrate being Australian	Australia Day should be an opportunity to respect the contribution that everyone has, and can, make to Australia
Strongly agree	59%	45%	50%	46%	57%
Somewhat agree	23%	28%	19%	26%	29%
Neither agree or disagree	14%	16%	20%	16%	11%
Somewhat disagree	3%	8%	5%	6%	1%
Strongly disagree	2%	3%	5%	6%	2%
Top Net (Strongly agree / Somewhat agree)	82%	73%	69%	72%	86%
Bottom Net (Somewhat disagree / Strongly disagree)	5%	11%	11%	12%	3%
NET	100%	100%	100%	100%	100%
	1038	1038	1038	1038	1038

Australia Day should be celebrated on 26 January

Column %	AGE GROUPS				
	18-29	30-39	40-49	50-59	60+
Strongly agree	18%	33%	49%	48%	63%
Somewhat agree	28%	24%	21%	19%	15%
Neither agree or disagree	36%	32%	20%	22%	13%
Somewhat disagree	6%	6%	6%	4%	5%
Strongly disagree	13%	5%	3%	6%	4%
Top Net (Strongly agree / Somewhat agree)	46%	57%	71%	68%	78%
Bottom Net (Somewhat disagree / Strongly disagree)	18%	11%	10%	11%	9%
NET	100%	100%	100%	100%	100%

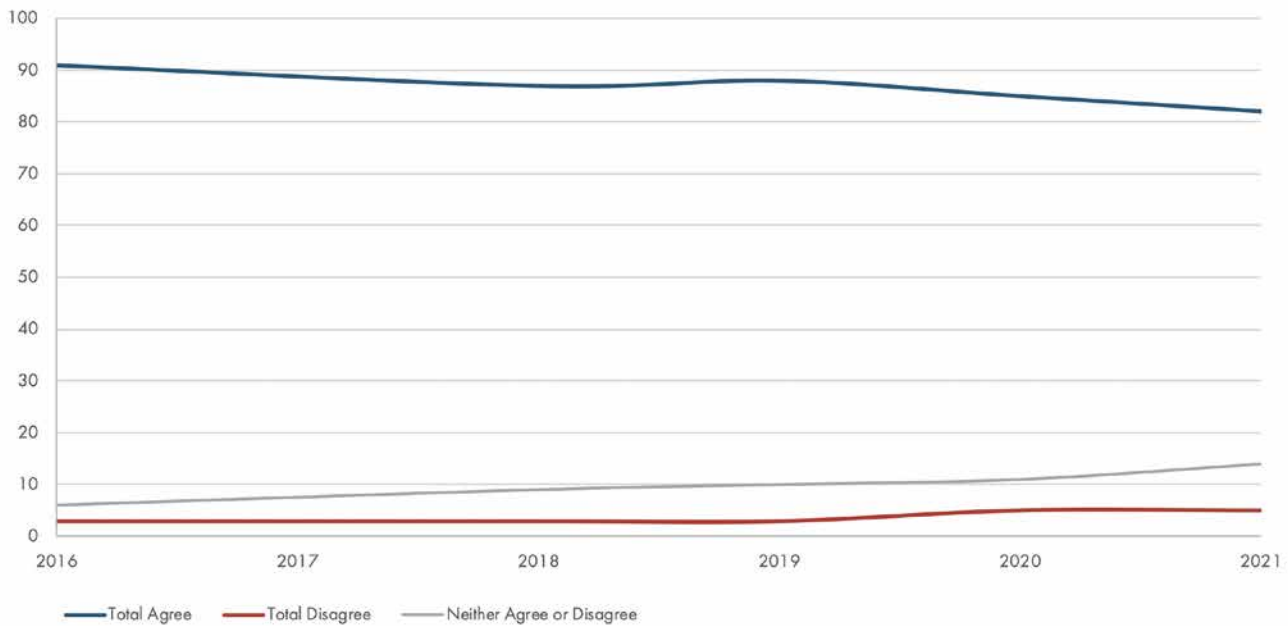
Australia Day should be celebrated on 26 January chart



I am proud to be an Australian

Column %	AGE GROUPS				
	18-29	30-39	40-49	50-59	60+
Strongly agree	31%	42%	48%	62%	74%
Somewhat agree	28%	34%	26%	23%	17%
Neither agree or disagree	31%	17%	20%	11%	8%
Somewhat disagree	8%	3%	4%	3%	1%
Strongly disagree	2%	3%	2%	3%	1%
Top Net (Strongly agree / Somewhat agree)	59%	76%	74%	84%	91%
Bottom Net (Somewhat disagree / Strongly disagree)	10%	7%	6%	5%	2%
NET	100%	100%	100%	100%	100%

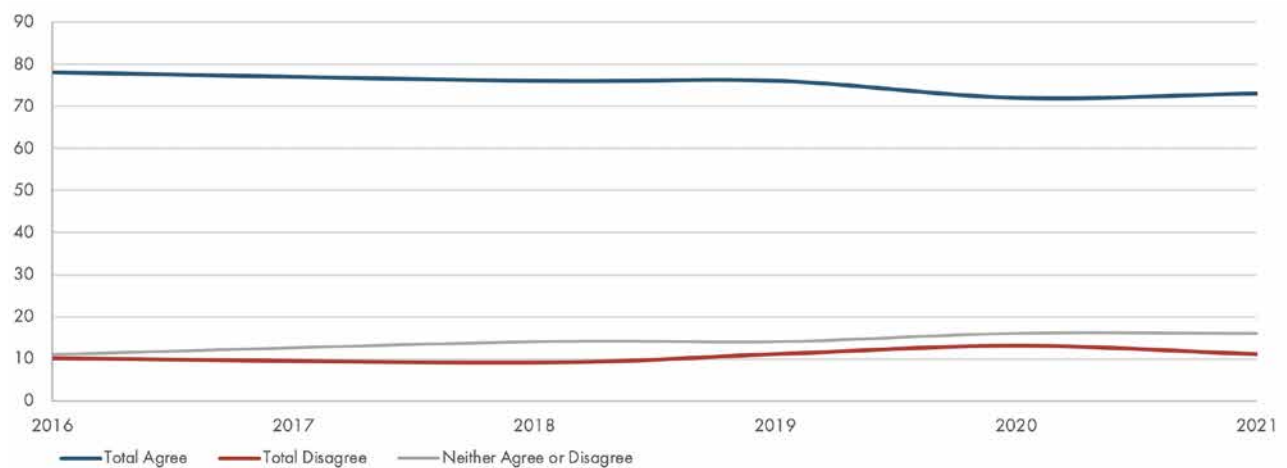
I am proud to be an Australian chart



Australia has a history to be proud of

Column %	AGE GROUPS				
	18-29	30-39	40-49	50-59	60+
Strongly agree	24%	33%	43%	41%	57%
Somewhat agree	21%	34%	29%	31%	26%
Neither agree or disagree	25%	21%	17%	18%	10%
Somewhat disagree	18%	9%	7%	7%	6%
Strongly disagree	11%	3%	4%	4%	1%
Top Net (Strongly agree / Somewhat agree)	45%	67%	72%	71%	83%
Bottom Net (Somewhat disagree / Strongly disagree)	30%	13%	11%	11%	7%
NET	100%	100%	100%	100%	100%

Australia has a history to be proud of chart



Australia Day is an authentic way for Indigenous and non-Indigenous Australians to celebrate being Australian

Column %	AGE GROUPS				
	18-29	30-39	40-49	50-59	60+
Strongly agree	18%	37%	43%	41%	59%
Somewhat agree	30%	29%	26%	28%	22%
Neither agree or disagree	28%	25%	18%	15%	12%
Somewhat disagree	7%	4%	8%	8%	4%
Strongly disagree	17%	5%	5%	8%	3%
Top Net (Strongly agree / Somewhat agree)	48%	66%	69%	69%	81%
Bottom Net (Somewhat disagree / Strongly disagree)	24%	9%	13%	16%	8%
NET	100%	100%	100%	100%	100%

Australia Day should be an opportunity to respect the contribution that everyone has, and can, make to Australia

Column %	AGE GROUPS				
	18-29	30-39	40-49	50-59	60+
Strongly agree	30%	42%	52%	58%	69%
Somewhat agree	33%	33%	34%	31%	24%
Neither agree or disagree	31%	17%	11%	6%	6%
Somewhat disagree	2%	5%	1%	1%	1%
Strongly disagree	3%	3%	3%	4%	0%
Top Net (Strongly agree / Somewhat agree)	63%	75%	86%	89%	93%
Bottom Net (Somewhat disagree / Strongly disagree)	6%	8%	3%	5%	1%
NET	100%	100%	100%	100%	100%

Location

Column %	AGE GROUPS				
	18-29	30-39	40-49	50-59	60+
Metro	75%	80%	75%	67%	67%
Regional	25%	20%	25%	33%	33%
NET	100%	100%	100%	100%	100%