

January 2020



AUSTRALIA DAY POLLS 2020

Australia Day 2020 Poll 1

This poll of 1,016 people was conducted by marketing research firm Dynata from 6 - 8 December 2019, and commissioned by the Institute of Public Affairs.

Summary

Column %	I am proud to be an Australian	Australia has a history to be proud of	Australia Day should be celebrated on 26 January	Australia has become too politically correct
Strongly agree	62%	44%	55%	42%
Somewhat agree	22%	28%	16%	26%
Neither agree or disagree	11%	16%	18%	21%
Somewhat disagree	3%	9%	5%	7%
Strongly disagree	2%	4%	6%	4%
Top Net (Strongly agree/Somewhat agree)	85%	71%	71%	68%
Bottom Net (Somewhat disagree/Strongly disagree)	5%	13%	11%	11%
NET	100%	100%	100%	100%
	1,016	1,016	1,016	1,016

I am proud to be an Australian

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	60%	57%	59%	58%	67%	72%
Somewhat agree	22%	27%	26%	21%	21%	15%
Neither agree or disagree	13%	9%	11%	16%	7%	9%
Somewhat disagree	2%	5%	2%	4%	2%	2%
Strongly disagree	3%	1%	2%	1%	3%	1%
Top Net (Strongly agree/Somewhat agree)	82%	85%	86%	79%	88%	87%
Bottom Net (Somewhat disagree/Strongly disagree)	5%	6%	4%	5%	5%	3%
NET	100%	100%	100%	100%	100%	100%

Australia has a history to be proud of

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	33%	39%	41%	38%	51%	58%
Somewhat agree	23%	33%	29%	28%	29%	25%
Neither agree or disagree	20%	14%	17%	22%	13%	10%
Somewhat disagree	17%	8%	9%	9%	6%	5%
Strongly disagree	7%	5%	4%	4%	2%	2%
Top Net (Strongly agree/ Somewhat agree)	56%	72%	69%	65%	79%	82%
Bottom Net (Somewhat disagree/Strongly disagree)	24%	14%	13%	12%	8%	8%
NET	100%	100%	100%	100%	100%	100%

Australia Day should be celebrated on 26 January

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	35%	45%	55%	51%	65%	77%
Somewhat agree	22%	23%	12%	15%	15%	9%
Neither agree or disagree	25%	18%	23%	23%	11%	7%
Somewhat disagree	8%	7%	5%	4%	3%	2%
Strongly disagree	10%	7%	6%	6%	6%	4%
Top Net (Strongly agree/ Somewhat agree)	57%	68%	67%	66%	80%	86%
Bottom Net (Somewhat disagree/Strongly disagree)	18%	14%	10%	10%	9%	7%
NET	100%	100%	100%	100%	100%	100%

Australia has become too politically correct

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	19%	28%	30%	44%	63%	67%
Somewhat agree	27%	29%	30%	29%	20%	19%
Neither agree or disagree	34%	32%	28%	18%	7%	9%
Somewhat disagree	14%	7%	9%	5%	7%	2%
Strongly disagree	6%	5%	3%	4%	3%	3%
Top Net (Strongly agree/ Somewhat agree)	46%	57%	61%	72%	83%	86%
Bottom Net (Somewhat disagree/Strongly disagree)	20%	11%	11%	9%	10%	5%
NET	100%	100%	100%	100%	100%	100%

Are you...?

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
Male	39%	22%	24%	46%	77%	86%
Female	61%	78%	76%	54%	23%	14%
NET	100%	100%	100%	100%	100%	100%

Location

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
ACT	2%	1%	2%	2%	3%	3%
NSW	19%	45%	29%	30%	37%	31%
NT	1%	1%	1%	0%	3%	2%
QLD	15%	14%	17%	18%	27%	28%
SA	7%	3%	2%	8%	8%	14%
TAS	7%	1%	2%	3%	0%	3%
VIC	32%	23%	36%	33%	20%	8%
WA	17%	11%	12%	7%	3%	10%
NET	100%	100%	100%	100%	100%	100%

Area

	AGE GROUPS					
Column %	18-24	25-34	35-44	45-54	55-64	65+
Metro	71%	79%	72%	68%	61%	59%
Rural/Regional	29%	21%	28%	32%	39%	41%
NET	100%	100%	100%	100%	100%	100%

What is your annual gross (i.e. before tax) household income range?

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Less than \$15,000 AUD	18%	5%	6%	9%	1%	3%
\$15,000 to \$29,999 AUD	9%	8%	9%	13%	18%	23%
\$30,000 to \$44,999 AUD	7%	10%	12%	12%	10%	24%
\$45,000 to \$59,999 AUD	14%	10%	10%	10%	11%	16%
\$60,000 to \$74,999 AUD	8%	15%	12%	8%	9%	12%
\$75,000 to \$99,999 AUD	13%	12%	12%	15%	11%	10%
\$100,000 to \$149,999 AUD	8%	20%	19%	19%	13%	3%
\$150,000 to \$199,999 AUD	6%	8%	10%	8%	11%	2%
\$200,000 to \$499,999 AUD	0%	1%	3%	2%	3%	1%
\$500,000 to \$999,999 AUD	0%	1%	0%	0%	1%	0%
\$1 million + AUD	1%	0%	0%	0%	0%	0%
Prefer not to answer	16%	10%	7%	4%	13%	7%
NET	100%	100%	100%	100%	100%	100%

What is your annual gross (i.e. before tax) personal income range?

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Less than \$15,000 AUD	31%	18%	23%	23%	13%	10%
\$15,000 to \$29,999 AUD	18%	15%	17%	24%	28%	40%
\$30,000 to \$44,999 AUD	17%	16%	13%	10%	6%	19%
\$45,000 to \$59,999 AUD	7%	10%	12%	11%	9%	11%
\$60,000 to \$74,999 AUD	4%	15%	11%	8%	8%	6%
\$75,000 to \$99,999 AUD	3%	8%	10%	7%	9%	3%
\$100,000 to \$149,999 AUD	1%	5%	5%	10%	9%	2%
\$150,000 to \$199,999 AUD	2%	2%	2%	1%	5%	1%
\$200,000 to \$499,999 AUD	0%	0%	0%	0%	1%	0%
\$500,000 to \$999,999 AUD	0%	1%	0%	0%	0%	0%
\$1 million + AUD	1%	0%	0%	0%	0%	0%
Prefer not to answer	17%	10%	8%	6%	12%	8%
NET	100%	100%	100%	100%	100%	100%

How would you describe your current living arrangements?

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Living with parents	41%	18%	4%	6%	2%	0%
Living on my own or with housemates/boarders	26%	15%	23%	27%	31%	19%
Living with a partner/spouse, never had kids	18%	24%	16%	12%	9%	9%
Parent/guardian, with the youngest child aged under 3 years living with me	7%	28%	11%	1%	0%	0%
Parent/guardian, with the youngest child aged 3-12 years living with me	4%	12%	35%	18%	1%	1%
Parent/guardian, with the youngest child aged 13-18 years living with me	2%	3%	8%	15%	3%	1%
Parent/guardian, with the youngest child aged 18+ years living with me	0%	0%	2%	14%	19%	4%
Retirees	0%	0%	0%	2%	18%	58%
Other (please specify)	1%	1%	2%	4%	16%	8%
NET	100%	100%	100%	100%	100%	100%

Which of the following best describes your employment status?

Column %	AGE GROUPS					
	18-24	25-34	35-44	45-54	55-64	65+
Full-time (30 or more hours per week)	22%	42%	38%	27%	27%	2%
Part-time	23%	22%	20%	20%	13%	7%
Contract, Freelance or Temporary Employee	2%	2%	2%	3%	3%	2%
Full-time Student	20%	7%	1%	2%	1%	0%
Part-time Student (working MORE than 30 hours per week)	1%	0%	0%	0%	0%	0%
Part-time Student (working LESS than 30 hours per week)	8%	0%	0%	1%	0%	0%
Homemaker	2%	7%	14%	11%	4%	2%
Self-employed	1%	1%	2%	6%	7%	5%
Stay-at-Home Parent	2%	9%	8%	5%	0%	0%
Retired	0%	0%	2%	5%	30%	80%
Semi-retired	0%	0%	1%	1%	1%	2%
Unemployed	17%	10%	12%	16%	11%	0%
None of the above	2%	1%	1%	3%	2%	0%
NET	100%	100%	100%	100%	100%	100%

Australia Day 2020 Poll 2

This poll of 1,011 people was conducted by marketing research firm Dynata from 19 - 23 December 2019, and commissioned by the Institute of Public Affairs.

Summary

Column %	There should be less political disagreement about Australia Day	Australia Day should be an opportunity to respect the contribution that everyone has, and can, make to Australia	Australia Day is an authentic way for Indigenous and non-Indigenous Australians to celebrate being Australian	Political activists who are pushing to change the date of Australia Day are dividing Australians
Strongly agree	43%	55%	46%	39%
Somewhat agree	27%	28%	25%	24%
Neither agree or disagree	20%	13%	17%	22%
Somewhat disagree	6%	3%	7%	7%
Strongly disagree	5%	1%	5%	7%
Top Net (Strongly agree/Somewhat agree)	70%	83%	71%	63%
Bottom Net (Somewhat disagree/Strongly disagree)	11%	4%	12%	14%
NET	100%	100%	100%	100%
	1,011	1,011	1,011	1,011

There should be less political disagreement about Australia Day.

Column %	Total	AGE GROUPS					
		18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	43%	22%	27%	42%	42%	59%	62%
Somewhat agree	27%	30%	39%	28%	26%	19%	20%
Neither agree or disagree	20%	36%	21%	23%	23%	12%	7%
Somewhat disagree	6%	9%	7%	4%	4%	5%	7%
Strongly disagree	5%	3%	7%	4%	4%	6%	4%
NET	100%	100%	100%	100%	100%	100%	100%

Australia Day should be an opportunity to respect the contribution that everyone has, and can, make to Australia.

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	55%	32%	44%	54%	57%	69%	70%
Somewhat agree	28%	37%	34%	33%	25%	19%	20%
Neither agree or disagree	13%	27%	17%	12%	16%	7%	4%
Somewhat disagree	3%	3%	4%	1%	1%	3%	4%
Strongly disagree	1%	2%	1%	1%	1%	1%	2%
NET	100%	100%	100%	100%	100%	100%	100%

Australia Day is an authentic way for Indigenous and non-Indigenous Australians to celebrate being Australian.

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	46%	20%	33%	45%	47%	63%	65%
Somewhat agree	25%	31%	34%	30%	25%	13%	17%
Neither agree or disagree	17%	29%	22%	16%	18%	9%	8%
Somewhat disagree	7%	10%	9%	5%	6%	7%	5%
Strongly disagree	5%	10%	3%	4%	4%	7%	4%
NET	100%	100%	100%	100%	100%	100%	100%

Political activists who are pushing to change the date of Australia Day are dividing Australians.

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Strongly agree	39%	18%	25%	38%	40%	52%	57%
Somewhat agree	24%	28%	31%	26%	21%	24%	18%
Neither agree or disagree	22%	34%	30%	23%	26%	9%	12%
Somewhat disagree	7%	12%	7%	7%	8%	5%	6%
Strongly disagree	7%	7%	7%	7%	5%	10%	8%
NET	100%	100%	100%	100%	100%	100%	100%

Are you...?

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Male	49%	22%	25%	38%	47%	75%	82%
Female	51%	78%	75%	62%	53%	25%	18%
NET	100%	100%	100%	100%	100%	100%	100%

Location

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
ACT	2%	2%	1%	3%	1%	3%	3%
NSW	32%	28%	43%	28%	31%	37%	25%
NT	1%	2%	1%	2%	0%	3%	1%
QLD	20%	18%	10%	21%	19%	19%	31%
SA	7%	9%	4%	5%	10%	4%	11%
TAS	2%	4%	2%	2%	1%	5%	3%
VIC	25%	28%	28%	31%	25%	25%	17%
WA	10%	10%	12%	10%	13%	5%	11%
NET	100%	100%	100%	100%	100%	100%	100%

Area

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Metro	74%	76%	83%	78%	74%	60%	69%
Rural/Regional	26%	24%	17%	22%	26%	40%	31%
NET	100%	100%	100%	100%	100%	100%	100%

What is your annual gross (i.e. before tax) household income range?

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Less than \$15,000 AUD	5%	15%	3%	5%	4%	3%	2%
\$15,000 to \$29,999 AUD	12%	10%	6%	12%	13%	12%	20%
\$30,000 to \$44,999 AUD	13%	13%	12%	10%	10%	13%	19%
\$45,000 to \$59,999 AUD	11%	11%	11%	10%	10%	11%	14%
\$60,000 to \$74,999 AUD	10%	8%	14%	11%	5%	9%	10%
\$75,000 to \$99,999 AUD	13%	8%	19%	12%	15%	10%	13%
\$100,000 to \$149,999 AUD	15%	11%	18%	13%	24%	20%	6%
\$150,000 to \$199,999 AUD	7%	2%	8%	11%	8%	10%	3%
\$200,000 to \$499,999 AUD	3%	2%	1%	7%	4%	5%	2%
\$500,000 to \$999,999 AUD	0%	2%	1%	0%	1%	0%	0%
\$1 million + AUD	0%	1%	1%	1%	0%	0%	0%
Prefer not to answer	9%	16%	6%	9%	6%	7%	11%
NET	100%	100%	100%	100%	100%	100%	100%

What is your annual gross (i.e. before tax) personal income range?

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Less than \$15,000 AUD	16%	37%	19%	15%	12%	9%	8%
\$15,000 to \$29,999 AUD	23%	22%	13%	17%	25%	25%	35%
\$30,000 to \$44,999 AUD	14%	11%	18%	15%	12%	15%	12%
\$45,000 to \$59,999 AUD	10%	5%	12%	9%	10%	9%	13%
\$60,000 to \$74,999 AUD	9%	4%	13%	10%	10%	6%	11%
\$75,000 to \$99,999 AUD	9%	2%	10%	9%	13%	11%	6%
\$100,000 to \$149,999 AUD	7%	2%	7%	7%	9%	11%	3%
\$150,000 to \$199,999 AUD	2%	0%	1%	4%	1%	4%	1%
\$200,000 to \$499,999 AUD	1%	0%	1%	2%	1%	3%	1%
\$500,000 to \$999,999 AUD	0%	1%	0%	0%	1%	0%	0%
\$1 million + AUD	0%	0%	1%	1%	0%	0%	0%
Prefer not to answer	9%	15%	7%	11%	7%	7%	11%
NET	100%	100%	100%	100%	100%	100%	100%

How would you describe your current living arrangements?

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Living with parents	13%	54%	19%	8%	6%	5%	0%
Living on my own or with housemates/boarders	21%	22%	18%	23%	24%	23%	18%
Living with a partner/spouse, never had kids	15%	16%	18%	17%	15%	17%	9%
Parent/guardian, with the youngest child aged under 3 years living with me	6%	5%	23%	9%	0%	0%	0%
Parent/guardian, with the youngest child aged 3-12 years living with me	12%	1%	19%	31%	14%	2%	1%
Parent/guardian, with the youngest child aged 13-18 years living with me	6%	0%	2%	8%	18%	7%	1%
Parent/guardian, with the youngest child aged 18+ years living with me	7%	0%	0%	1%	16%	17%	6%
Retirees	13%	0%	0%	1%	2%	13%	58%
Other (please specify)	5%	2%	1%	3%	5%	15%	8%
NET	100%	100%	100%	100%	100%	100%	100%

Which of the following best describes your employment status?

		AGE GROUPS					
Column %	Total	18-24	25-34	35-44	45-54	55-64	65+
Full-time (30 or more hours per week)	32%	17%	48%	45%	40%	34%	4%
Part-time	15%	21%	19%	16%	14%	13%	9%
Contract, Freelance or Temporary Employee	2%	1%	2%	2%	3%	3%	3%
Full-time Student	5%	33%	3%	2%	2%	1%	0%
Part-time Student (working MORE than 30 hours per week)	0%	2%	1%	1%	0%	0%	0%
Part-time Student (working LESS than 30 hours per week)	1%	4%	1%	1%	1%	0%	0%
Homemaker	6%	2%	7%	10%	13%	5%	0%
Self-employed	4%	1%	2%	3%	7%	5%	3%
Stay-at-Home Parent	4%	3%	10%	6%	4%	0%	1%
Retired	19%	0%	0%	2%	6%	25%	77%
Semi-retired	1%	0%	0%	0%	0%	3%	2%
Unemployed	9%	15%	7%	11%	10%	11%	1%
None of the above	1%	2%	1%	2%	0%	1%	1%
NET	100%	100%	100%	100%	100%	100%	100%