The Institute of Public Affairs continued its growth and success during 2017.

The number of members of the IPA, and the revenue of the IPA are at their highest-ever level. These achievements are a testament to the fact that the Institute of Public Affairs is as vital to Australia's future as at any time in the 74-year history of the Institute.

The IPA is the voice for freedom in our country, through the IPA's policy analysis and research and through its presence in the public debate, the national media, and in schools and universities. The research staff of the IPA spend every day in the community explaining how freedom changes people's lives.

This 2017 Annual Report to the members of the Institute of Public Affairs details the work of the Institute throughout the year, and how that work contributes to the creation of a better future for Australia and for all Australians.

In 2018 the Institute of Public Affairs will celebrate the 75th Anniversary of its founding in 1943. The fundamental questions of principles and values confronted by the IPA in 1943 continue to today. The objective of the Institute – ‘to further the individual, social, political and economic freedom of the Australian people’ establishes the four principles that guide the work of the IPA.

The four principles that guide the work of the Institute of Public Affairs are a commitment to:

**Future**
Our work is for the future. We have a responsibility to pass onto future generations the legacy of freedom

**Freedom**
Human flourishing can only be achieved when individuals have the dignity and responsibility to make their own decisions

**Opportunity**
Every person should have the opportunity for a better life

**Prosperity**
A free society ensures prosperous communities

Thank you for your support. We look forward to celebrating our 75th Anniversary with you in 2018.

The Hon. Rod Kemp, Chairman

John Roskam, Executive Director
Educating the next generation about freedom has always been an essential element of the mission of the Institute of Public Affairs. The IPA’s programs with young people are organised under the banner of Generation Liberty. The IPA’s Generation Liberty engages on social media with more than 10,000 young people every week.

Some of the significant milestones of Generation Liberty during 2017, include:

- In January the IPA’s Campus Coordinator program, which began in 2015 at two universities, expanded to four universities: The University of Sydney, The University of Melbourne, The University of Queensland, and The University of Western Australia. During the year 19 events were held at universities around Australia. In 2018 the IPA Campus Coordinator program will expand to six universities to also include The University of Adelaide and Campion College in New South Wales. IPA Campus Coordinators are students at university employed by the IPA to organise events and speakers on campus and distribute IPA education materials.

- In March the IPA launched a weekly 45 minute-long podcast hosted by James Bolt and Peter Gregory, produced in the IPA’s multimedia studio in Melbourne. The Young IPA Podcast discusses ideas, policy, and politics with a range of special guests and is specifically aimed at listeners under the age of 25. It was the first podcast of its kind in Australia and was ranked 28th most popular News & Politics podcast in Australia. During 2017 episodes of The Young IPA Podcast were listened to more than 38,000 times.

- In August the IPA gained its 1,000th IPA Young Member.

- In September the IPA released a series of three videos entitled The British Heritage of Our Freedoms explaining the importance of the Magna Carta, the significance of the rule of law, and the principles of taxation and political representation through the story of the Eureka Stockade. The videos are designed to be used by classroom teachers presenting the Year 9 and Year 10 curriculum and are supported by resource materials written by qualified teachers engaged by the IPA. Every secondary school in Australia has been sent details of how to access The British Heritage of Our Freedoms educational material.

- In December the Free Speech on Campus Audit 2017 research report was released. It found that the policies of 34 of Australia’s 42 universities were hostile to freedom of speech and expressions of academic difference. The report recommended policies to restore intellectual enquiry to Australia’s universities.

**Future**

We have a responsibility to pass on to future generations the legacy of freedom
Freedom

Humans flourish when they have the dignity to make their own decisions

There are three aspects to the research program entitled 'Freedom' of the Institute of Public Affairs.

The first is research on how to understand and how to overcome the current threats to our essential human freedoms.

Those freedoms include freedom of speech, freedom of religion, freedom of association, and the freedom to own private property. The IPA’s ongoing work analysing government restrictions on our freedoms, for example from Section 18C of the Racial Discrimination Act, comes under this heading. The major research report released in February, the Legal Rights Audit 2016, examined how fundamental legal rights such as the presumption of innocence and the right to silence are routinely overturned by state and federal governments.

During the year in Adelaide, Perth, and Sydney the C.D. Kemp Fellow for 2017, Andrew Shearer delivered a series of major public lectures putting into context the current debate about the condition of freedom in liberal democracies around the world.

The second aspect of the 'Freedom' program of the IPA is the undertaking of research into how the freedoms of Australians can be better protected, and how our freedoms can be expanded.

Equality before the law and the belief that all Australians, regardless of their race or ancestry, should have the same rights and responsibilities are the principles that underpin the IPA’s Race Has No Place research program on indigenous recognition in the Australian constitution, that commenced in 2015. In October this year the federal government announced it would not proceed with a proposal to amend the constitution to provide for separate parliamentary representation determined according to race. The government’s position mirrored the principles enunciated by the IPA.

The third aspect of the IPA’s ‘Freedom’ program is research and communication about the history and legacy of the freedoms that Australians enjoy. The IPA’s Foundations of Western Civilisation Program is the core component of this part of the ‘Freedom’ program.

In October the IPA published a landmark study in the Foundations of Western Civilisation Program. Authored by Dr Bella d’Abrera, the Director of the program, The Rise of Identity Politics: An Audit of History Teaching at Australian Universities in 2017 analysed the content of all 746 undergraduate history subjects taught at the 35 Australian universities offering history as a course of study. The report, which generated enormous media coverage and comment, found that subjects teaching identity politics are the most common history subjects taught at Australian universities. The report provided a clear demonstration of the importance of the IPA’s Foundations of Western Civilisation Program.
The Hon. Dr Mike Nahan MLA speaking in Perth at the public lecture delivered by C.D. Kemp Fellow Andrew Shearer

Rita Panahi journalist on The Young IPA Podcast

Free Speech
What Is It Good For? What Are The Limits?
A Discussion Between

Dr Julian Burnside AO QC, IPA Campus Coordinator John Hajek and Senior Fellow Dr Chris Berg at the IPA Young Members' event on free speech in Melbourne
Meaningful and satisfying work is an important part of gaining the opportunity for a better life, which is why the *Dignity of Work* program is a centrepiece of the 'Opportunity' research agenda at the IPA. 'Opportunity' also encompasses the IPA’s work on how to encourage enterprise and entrepreneurship in Australia, while the *Criminal Justice Reform Project* considers the best way to engage people from all walks of life to actively engage and participate in work and the community.

The policy objective of the *Dignity of Work* program is to reduce the barriers to employment for those 700,000 Australians without work. The unemployment rate among 15 to 24-year-olds is more than double that of the general workforce. A focus of the program is on increasing the number of young people in paid employment.

During 2017 the IPA published four major research reports from the *Dignity of Work* program. In June, *Fair Work and The Right To Work* explained how the re-regulation of Australia’s industrial relations system has damaged the job prospects of the most disadvantaged. A video produced by the IPA to accompany the report has been viewed more than 50,000 times.

In July, *Penalising Work: A Historical Account of Penalty Rates in Australia* was released as a research report and formed the basis of the IPA submission to the Senate Education and Employment Committee inquiry into penalty rates. In August *The Disappearing Australian Working Man* analysed the reasons for the decline in the proportion of men in work – in the 1960s, 96 per cent of working age men were employed, today that figure is 79 per cent.

*Reigniting Australia’s Entrepreneurial Flame: Finding The Missing 275,000 Businesses*, a report released in November, found that fewer new small businesses are currently being created in Australia than ten years ago.

The *Criminal Justice Reform Project* research program commenced at the IPA in 2015. It comprises a number of different elements including studies into the cost and effectiveness of incarceration, and case studies into the best way to get those who have been previously imprisoned into work. Published research during the year includes reports entitled *Australia’s Criminal Justice Costs: An International Comparison* and *The Use of Prisons in Australia: Reform Directions*.

The word 'Opportunity' captures the ambition of the IPA for every person to have the opportunity for a better life. In 2016 the IPA commissioned a survey of 1,000 young Australians. One of the questions asked respondents ‘On a scale of 1 to 10 rate how positively or negatively you feel about the following words’. Overwhelmingly ‘Opportunity’ was the concept that young Australians felt the most positive about.
The prosperity of a community is the outcome of free individuals working and cooperating together for their mutual benefit.

Red tape, higher taxes, government decisions that limit economic growth, and climate change policies which ignore the scientific evidence and increase the cost of energy, reduce the prosperity of current and future generations. Investment by business as a share of the economy is now at a lower level than it was under the Whitlam government.

Research and policy analysis on red tape and government regulation has always been a strong focus of work for the IPA. During 2017 the IPA’s Cut Red Tape to Unleash Prosperity Project undertook a substantial body of research in the form of publications, books, and submissions to parliamentary and government inquiries, in addition to managing an active program of communication to decision-makers, the media, and the public about the cost of red tape. The project supports a dedicated website, a specialist blog, a system of regular email updates, and an extensive program of video production.

The IPA’s ground-breaking research which identified the cost of red tape at $176 billion a year, making red tape Australia’s largest industry, has shaped the national debate about government regulation.

Beyond simply documenting the extent of Australia’s red tape problem, the IPA has developed an extensive reform agenda explaining in detail to policymakers how red tape can be reduced.

During the year the IPA maintained its outstanding record of economic policy analysis. Particular attention was devoted to the challenges of reducing the federal government’s gross debt which now totals more than $500 billion, the impact of new federal and state government taxes, and ways to improve Australia’s dysfunctional federal system. In 2017 the IPA commenced the production of a new fortnightly publication Parliamentary Research Briefs, sent to all federal parliamentarians, to provide up-to-date analysis on key issues of economics and regulation.

Since it was published in June, nearly 10,000 copies of Climate Change: The Facts 2017 have been sold. The book features essays by contributors including Clive James, Professor Peter Ridd, Dr Bjorn Lomborg, Dr Ian Plimer, Dr Matt Ridley, and IPA Research Fellows Simon Breheny, Dr John Abbot, and Dr Jaco Vlok. The essay in Climate Change: The Facts 2017 by its editor, IPA Senior Fellow Dr Jennifer Marohasy, on the manipulation of the temperature record by the Bureau of Meteorology is part of an ongoing program of research. As a result of the work of Dr Marohasy, the Bureau of Meteorology announced in August a review of its procedures for the measuring and recording of temperature data in Australia.
Honorary Life Member of the Institute of Public Affairs Mrs Gina Rinehart

The ceremony awarding Honorary Life Memberships of the Institute of Public Affairs at Cranlana in Melbourne

Honorary Life Members of the Institute of Public Affairs Mr Baillieu Myer AC and Dr Bryant Macfie with John Roskam, Mrs Imelda Roche AO and The Hon. Rod Kemp
The Members and Donors of the Institute of Public Affairs

The Institute of Public Affairs relies entirely on the voluntary financial contributions that are freely donated by the members and supporters of the Institute. 86 per cent of the IPA’s revenue is donated by individuals, 12 per cent is received from foundations, 1 per cent from businesses, and 1 per cent from other sources such as interest. The IPA neither seeks nor receives any funding from government. In addition to the membership fees contributed by IPA members, the IPA received 2,913 separate donations during 2016-17.

At the end of 2017 the IPA had over 4,500 members, including more than 1,000 IPA Young Members. The IPA’s longer-term membership target is to have 10,000 members. Ten years ago the IPA had 500 members.

Honorary Life Members of the Institute of Public Affairs

In November 2016, the Board of Directors of the Institute of Public Affairs bestowed Honorary Life Membership of the IPA to Mrs Gina Rinehart, Mr Baillieu Myer AC, and Dr Bryant Macfie in recognition of the commitment these three great Australians have made to the work to the Institute of Public Affairs over many years.

The 75th Anniversary Society

To commemorate the 75th Anniversary of the founding of the Institute of Public Affairs in 1943, in 2017 the IPA established the 75th Anniversary Society whose members have pledged to make a significant financial contribution to the IPA annually for the next three years. That significant financial contribution will be devoted to sustaining the work of the IPA in the coming decades.

The Bequest Program

A bequest to the Institute of Public Affairs is a special way for individuals to leave a legacy of freedom.

In 2017 the IPA received a significant bequest from the estate of Hilton Nicholas AM OBE. Hilton was the youngest of four children to George Nicholas, the founder of the Aspro pharmaceutical company. Hilton fought in the Second World War as a fighter pilot in Europe and on his return he worked in the Nicholas and Kiwi companies. Hilton was a member of the Board of Directors of the Institute of Public Affairs from 1970 to 1982, and he was a member of the IPA until his death in February 2017.

Thank You
Chairman of the Institute of Public Affairs The Hon. Rod Kemp

The filming of a video for the *Dignity of Work* program featuring Research Fellow Gideon Rozner

Research Fellow Dr Darcy Allen and Simon Breheny giving evidence to the Senate Select Committee on Red Tape
Selected IPA Research in 2017

Copies of all research and publications are available at www.ipa.org.au
IPA Campus Coordinator Sharni Cutajar at the University of Western Australia

Research Fellow Matthew Lesh at the Western Civilisation conference hosted by Mannkal Economic Education Foundation in Perth

Professor Peter Ridd, Dr Jennifer Marohasy and Simon Breheny at the launch of Climate Change: The Facts 2017 in Sydney
The IPA in 2017 by the Numbers

670,600
The number of times IPA videos have been watched
(compared to 555,631 in 2016)

95
The number of times the IPA was mentioned in Federal Parliament
(compared to 75 in 2016)

458,437
The number of unique visitors to the IPA website
(compared to 484,117 in 2016)

1,046
The number of IPA Young Members
(compared to 785 in 2016)

1.49 million minutes
The total time people have spent watching IPA videos

51,000
The average number of people the IPA reached each week on Facebook
(compared to 40,000 in 2016)

38,000
The number of downloads of The Young IPA Podcast

Ranked 28th
Of all News & Politics podcasts downloaded in Australia

11,463
Number of people following the IPA on Twitter
(compared to 10,545 in 2016)
Institute of Public Affairs Staff

Dr John Abbot – Senior Fellow  
Dr Darcy Allen – Research Fellow and Editor of the IPA Review  
Dr Richard Allsop – Senior Fellow  
Morgan Begg – Research Fellow  
Dr Chris Berg – Senior Fellow  
James Bolt – Digital Communications Manager  
Simon Breheny – Director of Policy  
Andrew Bushnell – Research Fellow  
Gin Campbell – Executive Assistant and Development Associate  
Sharni Cutajar – Campus Coordinator  
Dr Bella d’Abrera – Director Foundations of Western Civilisation Program  
Prof Sinclair Davidson – Senior Research Fellow  
Georgina Downer – Adjunct Fellow  
Stuart Eaton – Director of Strategic Communications and External Affairs  
Renee Gorman – Campus Coordinator  
Father James Grant – Adjunct Fellow  
Peter Gregory – Research Fellow  
Rachel Guy – Director of Development  
John Hajek – Campus Coordinator  
Scott Hargreaves – Executive General Manager  
John Hyde – Emeritus Fellow  
Aaron Lane – Legal Fellow  
Matthew Lesh – Research Fellow  
Nina Lohanatha – Membership Manager  
Dr Jennifer Marohasy – Senior Fellow  
Fransisca Meiling – Membership Assistant  
Evan Mulholland – Media and Communications Manager  
Saul Muscatel – Videographer  
Biondi Nattaatmaja – Finance Assistant  
Andy Poon – Director of Finance and Administration  
Prof Jason Potts – Adjunct Fellow  
John Roskam – Executive Director  
Gideon Rozner – Research Fellow  
Andrew Shearer – C.D. Kemp Fellow  
Deborah Sims – Director of Relationships and Engagement  
John Slater – Campus Coordinator  
Joshua Stranger – Graphic Designer and Digital Coordinator  
Samy Therone – Experience Designer  
Daniel Wild – Research Fellow

Chairman  
The Hon. Rod Kemp

Executive Director  
John Roskam

Board of Directors  
Dr Janet Albrechtsen  
Harold Clough  
Dr Tim Duncan  
Dr Michael Folie  
Michael Hickinbotham  
Geoff Hone  
The Hon. Rod Kemp  
Rod Menzies  
William Morgan  
Maurice O’Shannassy  
John Roskam

IPA Founding Board – 1943  
Sir G.J. Coles CBE  
H.G. Darling  
G.H. Grimwade  
H.R. Harper  
W.A. Ince  
C.D. Kemp  
F.E. Lampe MBE  
Sir Walter Massy-Greene  
Sir L.J McConnan KB  
C.N. McKay  
W.E. McPherson  
Sir Keith Murdoch  
The Hon. A.G. Warner
Institute of Public Affairs
Finances & Membership 2016-17

**MEMBERSHIP at 1 July**

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<td>Members</td>
<td>636</td>
<td>1,164</td>
<td>1,727</td>
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<td>3,572</td>
<td>3,473</td>
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**CASH RESERVES at 1 July ($m)**

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<tr>
<td>Reserves</td>
<td>0.89</td>
<td>1.18</td>
<td>1.79</td>
<td>2.01</td>
<td>2.17</td>
<td>2.32</td>
<td>3.04</td>
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**REVENUE ($m)**

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<tr>
<td>Revenue</td>
<td>1.24</td>
<td>2.43</td>
<td>4.00</td>
<td>3.15</td>
<td>3.47</td>
<td>3.24</td>
<td>4.96</td>
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**EXPENSES ($m)**

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<tr>
<td>Expenses</td>
<td>1.54</td>
<td>2.21</td>
<td>3.69</td>
<td>3.09</td>
<td>3.22</td>
<td>3.00</td>
<td>3.94</td>
<td>5.37</td>
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**REVENUE SOURCES**

- Individuals 86%
- Foundations 12%
- Businesses 1%
- Other 1%
- Government 0%

**NUMBER OF DONATIONS**

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<th>2016-17</th>
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<td>$1 - $499</td>
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<td>$500 - $999</td>
<td>146</td>
<td>215</td>
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<td>239</td>
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<td>$50,000 +</td>
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IPA Campus Coordinator John Slater with IPA Young Members at Orientation Week 2017 at the University of Queensland